IMAGE OPTIMIZER

Smaller images, faster sites

WHAT IS
IMAGE OPTIMIZATION?

Image optimization is about reducing the file size of your images as much as possible without sacrificing quality so that your page load times remain low. It's also about image SEO. That is, getting your product images and decorative images to rank on Google and other image search engines.

BENEFITS

THIS IS WHY YOU NEED IMAGE OPTIMIZER:

- ✓ Save time and optimize your images automatically
- ✓ Improve your SEO rankings and get more visitors
- ✓ Make your website faster and improve customer satisfaction
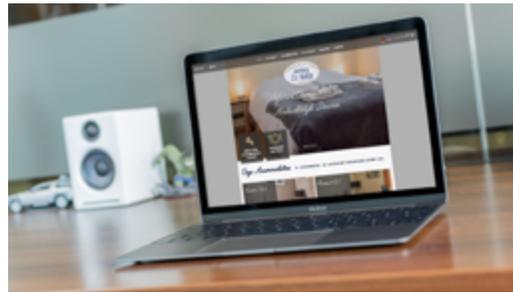- ✓ Quick installation and easy to use

CASE STUDY

Example images

Before: 458 KB (JPG)
After: 400 KB (JPG)
Gained: 13%

Before: 652 KB (JPG)
After: 592 KB (JPG)
Gained: 9%

Before: 1507 KB (PNG)
After: 522 KB (PNG)
Gained: 65%

Before: 918 KB (PNG)
After: 315 KB (PNG)
Gained: 66%

Number of optimized images:

4426

Total size gained:

262 MB

Average file size reduction:

17%

CASE STUDY

53gradennoord.nl

REVIEWS

A painless way to reduce page loading time

"I honestly think everyone with server sudo access should use this add-on. I tested the Image Optimizer add-on to see what kind of file savings were possible. It looks like all images will be optimized, at least a modest amount, but poorly optimized JPEG and PNG files are greatly reduced in size.

Examples:
- A large PNG file with a transparent background was 484KB.
After optimizing it was 156KB.
- A medium size JPEG file was 44KB. After optimizing it was 23KB.

The savings will depend on the image and if it is already optimized or semi-optimized.
I can see this add-on being used in combination with the core Image Up-loading automatic resize feature. This would address the common problem of users uploading very large, unoptimized images and damaging page load performance."

Reviewed by **MrKDilkington**

Makes your website fast

"Used this addon to optimize my first community store project. With the integration of tinypng it optimized every product page and I have a faster page load. The addon has some clever options for optimal processing of all images. Even the cached ones. Thanks a lot a3020!"

Reviewed by **typoman76**

Great addon for site with lots of images

"This plugin works just as stated. Version 2.0 really make this plugin com-plete with the addition of TinyPNG Compression. Saved over 25MB on client site after compression job was run. Will be looking forward to more plugins from this developer."

Reviewed by **stewblack23**

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BUY NOW AND START OPTIMIZING!

www.concrete5.org/marketplace/addons/image-optimizer